CIRCULAR

Sub:- Support and wear Khadi voluntarily for one day in a week-reg

I am directed to refer to DO letter No.54/196/2016-CDN dated 18.08.2017 received from Hon’ble Minister of Micro, Small & Medium Enterprises, GoI, New Delhi has appeal to the Employees to Support and wear Khadi voluntarily for one day a week so that it promote Khadi and support Khadi Sector and the rural artisans get suitable employment.

(Umesh Kumar Sahai)
Assistant Secretary (E)

Encl: As above

To
1. Chief Engineer-I, II, III, IV IWAI, Noida
2. CAO, IWAI, Noida
3. Director (IT), IWAI, Noida- for uploading in the intranet
4. Hindi Cell for translation
5. Director, IWAI, Patna/Kolkata/Kochi/Guwahati, IWAI, Noida
6. All Officers/Officials at Head Office, IWAI, Noida

Copy to: PPS/PS/PA to Chairperson/ Vice-Chairman/Member (Finance)/Member (Tech)/ Secretary, IWAI, Noida.
Dear Sh. Gadkari Ji,

Khadi is the Heritage Fabric of India. It is providing huge employment opportunities to lakhs of rural artisans in the country. Gandhi Ji had propagated the concept of Khadi to economically empower the poor. Hon'ble Prime Minister, Shri Narendra Modi Ji has made a fervent appeal on various occasions exhorting all countrymen to buy Khadi products and to support rural artisans. Khadi is getting wide acceptance in the society through various initiatives of the Government and involvement of common people. However, much more still remains to be done for the popularization of Khadi.

I take this opportunity to request you to appeal to the employees of your Ministry and Subordinate Organizations to support and wear Khadi voluntarily for one day in a week. This will go a long way in promoting Khadi and to support Khadi sector and the rural artisans, who will get sustainable additional employment.

With regards,

Yours sincerely,

(KALRAJ MISHRA)

Shri Nitin Gadkari,
Minister of Shipping,
Road Transport & Highways,
Government of India,
Room No.-501, Transport Bhawan,
New Delhi.