



भारतीय अन्तर्देशीय जलमार्ग प्राधिकरण

(पोत परिवहन मंत्रालय, भारत सरकार)

मुख्यालय : ए-13, सैक्टर-1, नौएडा-201 301, (उ० प्र०)

INLAND WATERWAYS AUTHORITY OF INDIA

(Ministry of Shipping, Govt. of India)

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F.No. IWAI-11039/29/2020-Admn-Part(2)

Date: 2nd Nov, 2021

CIRCULAR

Subject: Promotion of Meetings, Incentives, Conferences & Exhibitions (MICE) Tourism during off-peak season in identified destination - reg.

Please find enclosed herewith a copy of DO No. NT-1101/3/2021 dt. 25.10.2021 received from Secretary, Ministry of Tourism for information and necessary action at your end.

Encl. as stated

NS, 2.11.21

(Neeraj Singh)

Asst. Secretary (A&E)

E-Mail: nsingh@iwai.gov.in

Phone No. 0120-2474050

Copy to (By E-Mail):

- i) Chief Engineer (Technical)/ Chief Engineer-P.M (JMVP)/ Dy. Secretary, (P & C and IT)/ CAO (I/c)/ Director (M)/ Director (NER)/ Director (Tr. & L)/ Director (Tech.)/ Deputy Director (NER)/ Deputy Director (Tech), / Deputy Director (Resi.), Assistant Secretary (P&C), Assistant Secretary (H&L), IWAI, Noida.
- ii) Director, IWAI, Kolkata/ Kochi/ Guwahati
- iii) Dy. Director, IWAI, Patna
- iv) Office In-Charge, NINI, Patna
- v) Sub Office Varanasi, Allahabad, Sahibganj, Vijayawada, Bhubaneshwar, Dibrugarh, Dhubri.
- vi) IT Cell – For uploading on IWAI Website
- vii) Hindi Cell – For Hindi Translation
- viii) Master Copy / Office Copy

Copy for Information to (By E-Mail):

P.P.S./P.S./P.A. to Chairperson/ Vice-Chairman/ Member (Finance)/ Member (Technical)/ Member (Tr. & L)/, Secretary, IWAI, Noida.

अरविंद सिंह, भा.प्र.से.
Arvind Singh, IAS



सचिव
भारत सरकार
पर्यटन मंत्रालय
नई दिल्ली
SECRETARY
GOVERNMENT OF INDIA
MINISTRY OF TOURISM
NEW DELHI

D.O. No NT-1101/3/2021

Dated:- 25th October 2021

Dear Secretaries,

The Hon'ble Prime Minister has directed to promote Meetings, Incentives, Conferences & Exhibitions (MICE) Tourism during the off season at various tourism destinations in order to ensure that the tourism infrastructure such as hotels and other attractions are optimally utilized during off-season.

2. In this connection, the following destinations have been identified by the Ministry of Tourism for promotion of MICE during off-season (April - September):-

- (i) Varanasi
- (ii) Agra
- (iii) Khajuraho
- (iv) Hampi
- (v) Bodhgaya

3. In order to promote MICE Tourism, especially in the off season, it has been decided that all Central Government Ministries and PSUs may be advised to schedule their meetings, conferences, exhibitions, etc., at these destinations.

4. I would request you to issue instructions to the concerned officers of your Ministry/Department to schedule Meetings/ Conferences/ Seminars/ Exhibitions in respect of your Ministry/ Department and PSUs at the above identified destinations in off-season. A list of Nodal Officers of my Ministry for coordinating the above is enclosed.

With regards,

Yours sincerely,


(Arvind Singh)

All Secretaries, Ministries/Departments, Government of India, New Delhi

Encl. :- As above.

Ministry of Tourism

**Nodal Officers for coordinating with Central Ministries
for MICE destinations during off season**

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1.	Shri Anil Oraw	Regional Director (North)	8383067847	anil.oraw@nic.in
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3.	Shri Sagnik Chowdhury	Regional Director (East)	9955995670	sagnik.chowdhury@gov.in
4.	Shri Mohamed Farouk	Regional Director (South)	9810468262	mohd farouk@nic.in