



भारतीय अन्तर्देशीय जलमार्ग प्राधिकरण (पत्तन, पोत परिवहन और जलमार्ग मंत्रालय, भारत सरकार)

मुख्यालय: जलमार्ग भवन, ए-13, सेक्टर-1, नोएडा-201 301 (उ०प्र०)

INLAND WATERWAYS AUTHORITY OF INDIA

(Ministry of Ports, Shipping and Waterways, Govt. of India)

Head Office : Jalmarg Bhawan, A-13, Sector-1, Noida-201 301 (U.P.)

Website: www.iwai.gov.in | www.iwai.nic.in

Tel. : +91-120-2544036, 2543972, 2527667, 2448101 Fax : +91-120-2544009, 2544041, 2543973, 2521764

IWAI/HQ/Admin/Office Order/2023-24-Part(1)

Dated:-16/02/2026

CIRCULAR

Sub:-Standardised Branding of IWAI Vessels/Barges-reg

In continuation to this office letter No. IWAI/WB/NW-1/CSD/2023-24 dated 14.01.2026, and in order to maintain uniformity, visibility and a consistent corporate identity across all IWAI assets.

The Competent Authority has directed that each IWAI vessels/barges/terminals etc. under construction shall be branded at all **prominent places** clearly and correctly prior to handing over. The same shall also be ensured in respect of vessels/barges/terminals/jetties already delivered and currently in use.

2. The examples of the branding are placed at Annexure for reference, as under. It is clarified that the annexures are only indicative samples for pattern/reference and the actual branding may vary depending upon the structure and available area of the vessel/barge/terminal/jetty, while maintaining the prescribed pattern and identity elements :-

S.no	Description	Remarks
a.	Display of Vessel/Barge Name	The sample is enclosed as Annexure-1 A and B
b.	Display of Organizational Logo (IWAI)	The logo must be prominently displayed on all sides of the Superstructure. (Annexure-2)
c.	Registration and Identification Marks	All statutory Markings and registration numbers, as applicable, shall be clearly visible and in line with statutory requirements.
d.	Hull Numbering	Hull number (wherever applicable) shall be displayed sample at Annexure-3
e.	Project Details	Project name (wherever applicable) shall be displayed in a legible manner.
f.	Terminal, Jetties and Offices	The sample is enclosed as Annexure-4 A, B and C

3. All Regional Directors / Regional In-charges are requested to ensure strict implementation of the above directions in respect of vessels/barges/terminals/jetties under their jurisdiction.

4. A completion report by all Regional Directors / Regional In-charges reg. branding of delivered and currently operational vessels/barges, along with photographs be submitted to the undersigned by 23.02.2026 positively.

This issues with the approval of the Competent Authority.


16.02.26
(Neeraj Singh)
Assistant Secretary (A&E)
Email: nsingh@iwai.gov.in
Phone: 0120- 2474050

Encl. As stated

Copy to :- (By E-mail)


- i) Chief Engineer (Tech.) / Chief Engineer & Project Manager (JMVP) / Chief Engineer (T&L) and (OW)/ Hydrographic Chief / Chief Accounts Officer / Deputy Secretary (P&C)/ Director (RE)/ Director (Technical)/ Director (P&C)/Director (OW)/Assistant Secretary (P&C)/ Assistant Secretary (L&H) IWAI, Noida.
- ii) Director/OIC, IWAI, Patna / Kolkata/ Guwahati/ Kochi/ Bhubaneswar/ Varanasi.
- iii) Officer-In-Charge, Sub Offices, IWAI, Allahabad/Sahibganj/Farakka/ Vijayawada/Srinagar/Mumbai/Dhubri/Dibrugarh.
- iv) IT Wing – For uploading on IWAI Website.



Copy for kind information to: - (By E-mail)

P.P.S. /P.S. /P.A. to Chairman/ Vice-Chairman/Member (Finance)/ Member (Technical)/ Secretary, IWAI, Noida.



VESSEL NAME/BARGE NAME ON BOTH SIDES EITHER PAINTED ON HULL OR ON THIS BOARD AND SUPER STRUCTURE FRONT SIDE

भारतीय अन्तर्देशीय जलमार्ग प्राधिकरण
भामजप्रा INLAND WATERWAYS AUTHORITY OF INDIA
 **VESSEL NAME** 
(जल मार्ग विकास परियोजना)

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भामजप्रा INLAND WATERWAYS AUTHORITY OF INDIA
 **TERMINAL/OFFICE/JETTY NAME** 
(PROJECT NAME IF ANY)



IWAI LOGO ON ALL SIDES OF SUPER STRUCTURE



भारती अंतर्देशीय जलमार्ग प्राधिकरण
INLAND WATERWAYS AUTHORITY OF INDIA



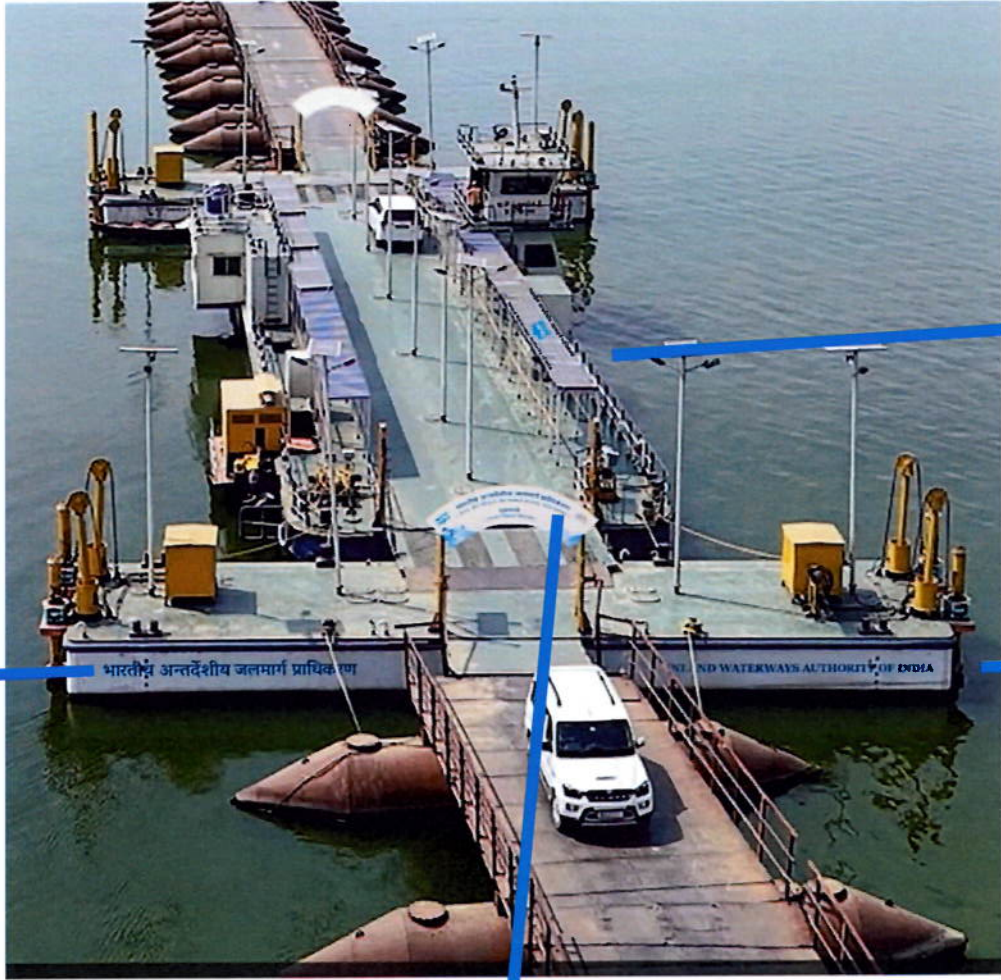
ABC	67689	06
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Manufacture's Identification Code (MIC)

Hull Serial Number

Year of Built

ANNEXURE-4



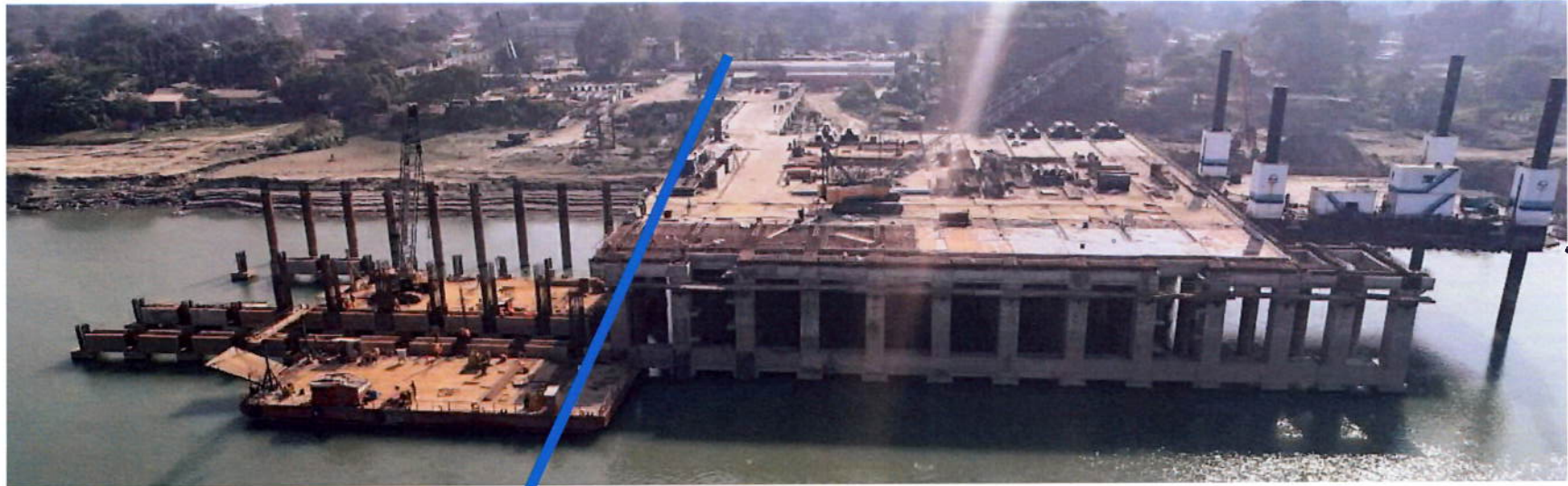
SIGN BOARD
IWAI

OK

OK

ON TERMINALS, JETTIES AND OFFICE GATES

ANNEXURE-4 (A)



BIG SIGN BOARD OF INLAND WATERWAYS AUTHORITY OF INDIA ON ENTRY & EXIT GATES

ANNEXURE-4 (B)



BIG SIGN BOARD OF INLAND WATERWAYS AUTHORITY OF INDIA ON ENTRY & EXIT GATES

ANNEXURE-4 (C)



BIG SIGN BOARD OF INLAND WATERWAYS AUTHORITY OF INDIA ON ENTRY & EXIT GATES AND JETTY