



भारतीय अन्तर्देशीय जलमार्ग प्राधिकरण (पत्तन, पोत परिवहन और जलमार्ग मंत्रालय, भारत सरकार)

मुख्यालय: जलमार्ग भवन, ए-13, सेक्टर-1, नौएडा-201 301 (उ०प्र०)

INLAND WATERWAYS AUTHORITY OF INDIA

(Ministry of Ports, Shipping and Waterways, Govt. of India)

Head Office : Jalmarg Bhawan, A-13, Sector-1, Noida-201 301 (U.P.)

Website: www.iwai.gov.in | www.iwai.nic.in

Tel. : +91-120-2544036, 2543972, 2527667, 2448101 Fax : +91-120-2544009, 2544041, 2543973, 2521764

No. IWAI-11039/37/2020-Admn

Date: 20.01.2026

CIRCULAR

In pursuance of the letter No. RT-25035/82/2025-RS Pt.I (261206) dated 14.01.2026 issued by the Ministry of Road Transport and Highways, regarding dissemination of Road Safety Anthem and Awareness Videos under Sadak Suraksha Abhiyaan.

2. The digital content may be accessed and downloaded from the following Google Drive link:

i. Road Safety Anthem (in 22 Regional Languages):

[<https://drive.google.com/drive/folders/1RzK8rrM8SfTrM3v4m-NVn-gytV2URQCc?usp=sharing>]

ii. Road Safety Awareness Videos:

[https://drive.google.com/drive/folders/1_hB7XiCcobAYj9C0t7C0t7MsTZP2nkCTbAc9]

This issues with the approval of the Competent Authority.

(Neeraj Singh)

Assistant Secretary (Admn. & Estt.)

Email Id: nsingh@iwai.gov.in

Phone: 0120-2474050

Encl: As above

Copy also to: (By e-mail)

- CE (Tech)/CE (JMVP)/ CE (Tr. & Log. & NER) / CE (OW)/Hydrographic Chief /CAO /Deputy Secretary (P&C) /Director (RE) /Director (OW) /Director (P&C) /Director (JMVP) /Director (Tech)/ Assistant Secretary (P&C)/ Assistant Secretary (L&H), IWAI, Noida.
- Director/Director (I/C), IWAI, Patna/Kolkata/Kochi/Bhubaneswar/Guwahati/ Varanasi/Mumbai
- Officer-In-Charge, Sub Offices, Prayagraj, Sahibganj, Farakka, Swaroopganj, Vijayawada/ Srinagar/ Haldia/ Bhagalpur/ Dibrugarh/ Dubri/ Badarpur/ Karimganj/Kollam
- PCSA (IT), IWAI, Noida- for uploading on IWAI website
- Hindi Cell- for Hindi translation
- Section Officer (Estt-I)/II/III
- Office Copy/Master Copy
- Notice Board

Copy for kind information to: (By E.mail)

PPS/PS/PA to Chairman /Vice-Chairman/Member (Fin.)/ Member (Tech.)/ Member (Tr. & Log.- I/c)/Secretary, IWAI

RT-25035/82/2025-RS Pt.I (261206)
Government of India
Ministry of Road Transport and Highways
(Road Safety Cell)
Transport Bhawan, 1, Parliament Street, New Delhi-110001

Dated: 14th January, 2026

OFFICE MEMORANDUM

Subject: Dissemination of Road Safety Anthem and Awareness Videos under *Sadak Suraksha Abhiyaan - regarding.*

The undersigned is directed to inform that the Ministry of Road Transport & Highways, Government of India, under the *Sadak Suraksha Abhiyaan*, has prepared a Road Safety Anthem along with road safety awareness videos aimed at promoting safe road behaviour and enhancing public awareness on road safety issues.

2. In this regard, all Ministries / Departments of the Government of India are requested to disseminate the Road Safety Anthem and awareness videos to their attached and subordinate offices, autonomous bodies, public sector undertakings, training institutions, educational institutions and other organisations under their administrative control. These materials may be utilised during official events, awareness programmes, workshops, training sessions, and other suitable occasions to promote road safety consciousness.

3. The digital content may be accessed and downloaded from the following Google Drive link:

(i) Road Safety Anthem (in 22 Regional Languages) -
[<https://drive.google.com/drive/folders/1Rzk8rrM8SfTrM3v4m-NVn-gytV2URQcc?usp=sharing>]

(ii) Road Safety Awareness Videos -
[https://drive.google.com/drive/folders/1_hB7XiCcobAYj9C0t7MsTZP2nkCTbAc9]

4. All Ministries / Departments are requested to issue suitable instructions to ensure wide publicity and effective utilisation of the above content, particularly in offices and institutions having public interface and outreach activities.

5. This issues with the approval of the competent authority.

Digitally signed by

Mirtyunjay Kumar

Date: 14-01-2026

(Mirtyunjay Kumar)

Under Secretary to the Government of India

Tel. 011-23737094

To,

The Secretaries of all Miniseries/Departments
Govt. of India

Copy for similar necessary action to:

(i) Chairman, NHAI

- (ii) MD, NHIDCL
- (iii) DG(RD)&SS, MoRT&H
- (iv) JS(Genl.), MoRT&H - with request to get the Road Safety Anthem played through public address system once a day during the National Road Safety Month, 2026 (January, 2026).
- (v) NIC, MoRT&H - to place the Anthem on the MoRT&H's website and portals.

Copy for information to:-

- (i) PS to Hon'ble Minister, RTH
- (ii) PS to Hon'ble MoS(AT), MoRT&H
- (iii) PS to Hon'ble MoS(HM), MoRT&H
- (iv) PSO to Secretary, RTH
- (v) Sr. PPS to AS(RS), RTH