



भारतीय अन्तर्देशीय जलमार्ग प्राधिकरण

(पोत परिवहन मंत्रालय, भारत सरकार)

मुख्यालय : ए-13, सैक्टर-1, नौएडा-201 301, (उ० प्र०)

INLAND WATERWAYS AUTHORITY OF INDIA

(Ministry of Shipping, Govt. of India)

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No. IWAI/SECY/JMVP/01/2020

Dated: 21/5/2020

OFFICE ORDER

The approval of Competent Authority is hereby conveyed in connection with the Roles & Responsibilities of Traffic & Logistics Wing, IWAI, which is enclosed herewith for implementation with immediate effect.

Encl: As above.

Neeraj Singh 21.5.2020

(Neeraj Singh)

Assistant Secretary (Admn. & Rectt.)

To,

Sh. Shashi Bhushan Shukla,
Member (Traffic & Logistics),
IWAI, Head Office, Noida.

Copy to: - (By e-mail)

- (i) Chief Engineer (Technical)/Chief Engineer-Project Manager (JMVP)/ Chief Engineer (Traffic), Hydrographic Chief /Director(F&A)/, Director (Technical)/ Director(Hy.) IWAI, Director (M)/Director (NER)/Director(Traffic) Noida, Chief Engineer (Patna)/Deputy Secretary, NINI, Patna.
- (ii) Director, IWAI, Kolkata/Kochi/Guwahati.
- (iii) Officer-in-charge of Sub Offices, Varanasi, Prayagraj, Sahibganj, Vijayawada, Bhubaneshwar.
- (iv) Director (IT), IWAI, Noida – for uploading on IWAI website.
- (v) Hindi Cell- for Hindi Translation.

Copy for information to: - (By e-mail)

1. PPS/PS/PA to Chairperson / Vice-Chairman / Member (Finance) / Member (Technical) / Member (Traffic) / Secretary, IWAI, Noida.

Proposed Roles & Responsibilities under Traffic & Logistics Wing (IWAI)

Background: The Traffic wing at IWAI has been renamed to “Traffic & Logistics” and the scope of responsibilities has been widened to activities such as Commercialization of IWAI’s jetties/ terminals on PPP basis, Marketing & Business development activities etc. among others. While activities related to Traffic and Logistics are essentially of complementary nature, to ensure efficient and coordinated execution of these activities, a need to bifurcate these responsibilities in corresponding work areas i.e. Traffic and Logistics has been recognized.

Roles & Responsibilities: The roles & responsibilities proposed under the work areas Traffic and Logistics respectively will be as follows:

Traffic
<ol style="list-style-type: none">1. To prepare, develop and implement internal and external marketing plan along with commercial strategy for increasing overall traffic on National Waterways2. To coordinate with stakeholders (industry, logistics service providers, vessel operators – Cargo and Cruise etc.).3. To organise stakeholder meets periodically and develop brochures, marketing collaterals, press notes, social media campaigns so as to disseminate information on initiatives and promote inland waterways as a mode of transportation.4. Develop schemes and policies to promote use of National Waterways for Cargo and Passenger movements.5. Mater related to fee & charges and taxation issues with customs.6. Develop guidelines for private sector participation in jetty management.7. Develop and execute MoUs/ Agreements with stakeholders8. Develop traffic recording and reporting system to capture traffic movement (both cargo and cruise) on National Waterways9. Develop and maintain database of Shippers, Vessel operators, Cruise vessel operators, Terminal/ Jetty operators, Stevedores and others users using National Waterways on e-platform10. Develop and maintain co-operation with various Countries and International Organizations with regard to Inland Waterways including MoU.11. Co-ordinate and liaise with D.G. Shipping, Mumbai for various IWT (Traffic) related issues.12. Identify projects on National Waterways for development/ operation on Public Private Partnership (PPP) basis and manage the end to end process for award of the projects to suitable private entities.13. Any other subject given by Chairman.

Logistics

1. Develop Standard Operating Procedure (SoP)/ Manuals for activities related to movement of Cargo and Passenger Cruise movement on National Waterways.
2. Ensure effective implementation of approved SoPs through PPP or any other mode.
3. Identify logistics bottlenecks on National Waterways and develop appropriate interventions in coordination with Technical wing.
4. Identify and propose facilities for all Logistics including last mile connectivity cargo handling, storage, weighment etc. required at jetties/ terminals managed by IWAI.
5. Monitor the performance and utilization level of IWAI's terminals/ jetties/ cargo vessels including on PPP basis and take corrective action as and when needed.
6. Coordinate with agencies such as Customs, Immigration, Ports, Inland Railways, NHAI, Logistics Department, Ministry of Commerce, MEA etc. and other bodies on matters related to vessel/ cargo operations and infrastructure development.
7. IBP monitoring and coordination of all aspects of IBP.
8. Any other matter given by Chairman.