



भारतीय अन्तर्देशीय जलमार्ग प्राधिकरण

(पत्तन, पोत परिवहन और जलमार्ग मंत्रालय, भारत सरकार)

मुख्यालय: जलमार्ग भवन, ए-13, सेक्टर-1, नोएडा-201 301 (उ०प्र०)

INLAND WATERWAYS AUTHORITY OF INDIA

(Ministry of Ports, Shipping and Waterways, Govt. of India)

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No. IWAI-11039/17/2025-ADMIN RECTT (Comp. no. 377084)

Date: 15.07.2026

CIRCULAR

Ministry of Ports, Shipping and Waterways (Coordination Section), letter No. CD-15020/05/2026-Coord. dated 13.07.2026, reg. Jal Sanchay Jan Bhagidari: Catch the Rain-2026 for information and necessary action.

2. In view of the above, all Head Office wings/ ROs/ SOs IWAI are hereby requested to furnish an Action Taken Report along with photographs of the activities to the P&C Section for compilation and further forwarded to MoPSW.

This issues with the approval of the Competent Authority.

(Mukesh Kumar)

Assistant Secretary (Estt.-II & Trg.)

✉ Email Id: mukeshkumar@iwai.gov.in

Encl: As above

Copy also to: (By e-mail)

- i. P&C Section- for compilation information and forward to MoPSW under intimation to Admin Section.
- ii. CE (P&C)/ CE (Tech)/CE (JMVP)/ CE (Tr. & Log. & NER)/Hydrographic Chief /CAO /Director (RE) /Director (OW) /Director (P&C) /Director (JMVP) /Director (Tech)/ Deputy Secretary (P&C)/Assistant Secretary (A&E)/ Assistant Secretary (L&H), IWAI, Noida.
- iii. Director/Director (I/C), IWAI, Patna/Kolkata/Kochi/Bhubaneswar/Guwahati/ Varanasi/Mumbai
- iv. Officer-In-Charge, Sub Offices, Prayagraj, Sahibganj, Farakka, Swaroopganj, Vijayawada/ Srinagar/ Haldia/ Bhagalpur/ Dibrugarh/ Dubri/ Badarpur/ Karimganj/Kollam
- v. PCSA (IT), IWAI, Noida- for uploading on IWAI website
- vi. Hindi Cell- for Hindi translation
- vii. Office Copy/Master Copy
- viii. Notice Board

Copy for kind information to: (By e-mail)

PS/PA to Chairman /Vice-Chairman/Member (Tech.)/ Member (Fin.) / Member (Tr. & Log.)/Secretary, IWAI

F.No. CD-15020/5/2026-Coord.(e-378889)

पत्तन, पोतपरिवहनऔरजलमार्गमंत्रालय

MINISTRY OF PORTS, SHIPPING AND WATERWAYS
(Coordination Section)

परिवहनभवन/Parivahan Bhawan,
1, संसदमार्ग/1, Sansad Marg,
नई दिल्ली/New Delhi - 110001
दिनांक/Dated: 13th July, 2026

To:

Heads of all Organizations under Ministry of Ports, Shipping and Waterways.

Subject: Jal Sanchay Jan Bhagidari: Catch the Rain-2026 - Regarding

Sir/Madam,

Please refer to this Ministry's letter dated 30.06.2026 and D.O. letter dated 06.07.2026 received from the Additional Secretary & Mission Director, National Water Mission, Department of Water Resources, River Development & Ganga Rejuvenation, regarding the subject cited above.

2. A month-long nationwide **#CatchTheRain** campaign has been launched w.e.f. 04.07.2026 to strengthen rainwater harvesting, groundwater recharge and water conservation efforts across the country. In this regard, all organizations under MoPSW are requested to actively participate in the campaign and undertake, wherever feasible, the following activities:

- (i) Installation of rainwater harvesting and groundwater recharge structures;
- (ii) Restoration and rejuvenation of traditional water bodies;
- (iii) Desilting of ponds, lakes, tanks and reservoirs to enhance water storage capacity;
- (iv) Tree plantation and afforestation, particularly in catchment and recharge areas;
- (v) Promotion of water conservation and water-use efficiency measures; and
- (vi) Awareness generation and community mobilisation activities.

3. All the Organizations under MoPSW are also requested to actively publicize their initiatives and achievements through social, digital and other media platforms using the hashtag **#CatchTheRain**, highlighting success stories, innovative interventions and citizen participation. An Action Taken Report, along with photographs of the activities undertaken, may kindly be furnished to this Ministry for information and further necessary action.

Encl.: as above


13.07.2026

(अनादि शर्मा)/(Anadi Sharma)

Under Secretary to the Govt. of India/भारत सरकार के अवर सचिव
uscoord1-psw@gov.in/ 011-23711139

Copy to:

- i. All Bureau Heads in the Ministry
- ii. PPS to Secretary, PSW



ARCHANA VARMA, IAS
Addl. Secy & Mission Director
National Water Mission

भारत सरकार/GOVERNMENT OF INDIA
जल शक्ति मंत्रालय/MINISTRY OF JAL SHAKTI
जल संसाधन, नदी विकास और गंगा संरक्षण विभाग
DEPTT. OF WATER RESOURCES,
RIVER DEVELOPMENT & GANGA REJUVENATION
राष्ट्रीय जल मिशन/NATIONAL WATER MISSION

D.O. No.

July 6, 2026

Respected ma'am & Sir,

As you are aware, Hon'ble Prime Minister, in his **135th edition of Mann Ki Baat** address on **28th June 2026**, called upon all citizens to save every drop of water and sustain the momentum of the **#CatchTheRain** campaign.

2. In this regard, a month-long nationwide **#CatchTheRain** campaign has been launched w.e.f. **4th July 2026** to further strengthen rainwater harvesting, groundwater recharge and water conservation efforts across the country. With the monsoon underway, this presents an opportune time to scale up collective action through a whole-of-government and whole-of-society approach.

We request your personal intervention in ensuring the active participation of your Ministry and all its attached, subordinate and autonomous organisations, PSUs and field formations in the campaign. The ongoing programmes and institutional outreach of your Ministry may be effectively leveraged to promote water conservation and rainwater harvesting initiatives.

3. Further, we request that all departments and other implementing agencies undertake the following actions on priority:

- Adopt rainwater harvesting systems in every home, residential society, institution and workplace.
- Install recharge pits, recharge shafts and other suitable groundwater recharge structures at appropriate locations, and revive unused borewells wherever technically feasible for groundwater recharge.
- Restore, rejuvenate and make functional traditional water bodies, including baolis, wells, ponds and other heritage water structures.
- Enhance the water retention capacity of ponds, lakes, tanks and reservoirs through desilting and other suitable interventions to maximise monsoon water storage.
- Undertake large-scale tree plantation and afforestation, particularly in catchment areas, water recharge zones and water retention landscapes.
- Promote construction of recharge and storage structures, rooftop rainwater harvesting, revival of traditional water bodies and adoption of water conservation best practices through public campaigns at all levels.

द्वितीय तल, ब्लॉक न. तृतीय, सी.जी.ओ. कॉम्प्लेक्स, लोधी रोड, नई दिल्ली-110003

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ई-मेल / Email: md.nwm@gov.in, बैवसाइट / Website : <http://www.nationalwatermission.gov.in/www.nwm.gov.in>;

टैलीफैक्स/Telefax : 011-24365200 ; फैक्स/Fax : 011-24364560

4. You may also encourage all offices and institutions under your administrative control to undertake suitable activities such as installation of rainwater harvesting and groundwater recharge structures, revival of existing water bodies, tree plantation, water-use efficiency measures, awareness campaigns and community mobilisation, wherever feasible. Ministries may also engage educational institutions, industries, NGOs, CSR partners and other stakeholders associated with their sector to maximise outreach and public participation.

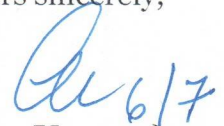
5. We also request that all ministries, PSUs and autonomous bodies to actively participate in **amplifying the campaign on social/digital and all other media using #CatchTheRain**, showcasing **success stories, innovative field interventions and citizen participation**.

Finally, we request all the partner ministries upload the requisite details on the JSJB: CTR 2026 portal.

6. The Hon'ble Prime Minister's clarion call provides a unique opportunity to convert water conservation into a sustained people's movement. I am confident that under your leadership, the campaign will see widespread participation, strengthen water security, and create a lasting impact across the country.

Kind regards,

Yours sincerely,



(Archana Varma)

To

The Secretaries of Partner Ministries
(as per list attached).